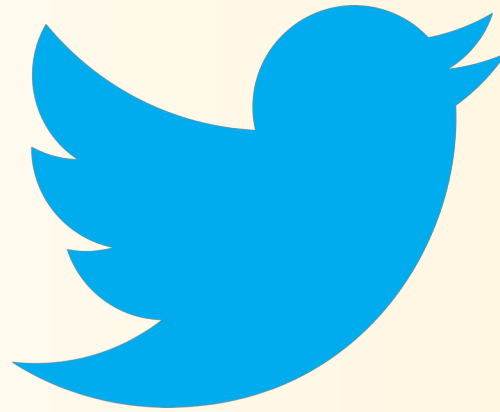




WAYNE STATE
College of Liberal Arts
and Sciences



Doing more with Twitter



College of Liberal Arts and Sciences

DEPARTMENT ACCOUNTS

- Connect with your students
- Keep them in the loop with department news and events
- Show future students what life is like in your programs



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DEPARTMENT ACCOUNTS

Show students the faculty they'll be working with.



College of Liberal Arts and Sciences

DEPARTMENT ACCOUNTS

We're here to help!

- Custom social artwork
- Social plan unique to your area
- FREE graphic design software to help create messages that stand out



DEPARTMENT ACCOUNTS

Things to tweet about

- Show student life: lab pics, classes working in the community, group outings, etc.
- Advisor hours
- Retweet your faculty, *@WayneStateCLAS*, *@WayneState*
- News stories on Midtown/Detroit development
- Original news stories, spotlights and profiles
- Throwback images



PERSONAL ACCOUNTS

Connect with scholars in your field.



Tracy Neumann @tracy_neumann · Jul 30

Hey, #twitterstorians, esp. those who work on #Yugoslavia or #Slovenia, can anyone direct me to information about the Boris Kidrič Fund and its grantmaking operations in the 1960s? Please and thank you!



Donna Kashian @dkashian · Apr 5

Ever meet a fellow scientist and you click so strong sharing your science and life/work balance that you feel like you have been lifelong friends? Such a wonderful feeling. Wonderful science/friend visit with the amazing @phtemplar.



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PERSONAL ACCOUNTS

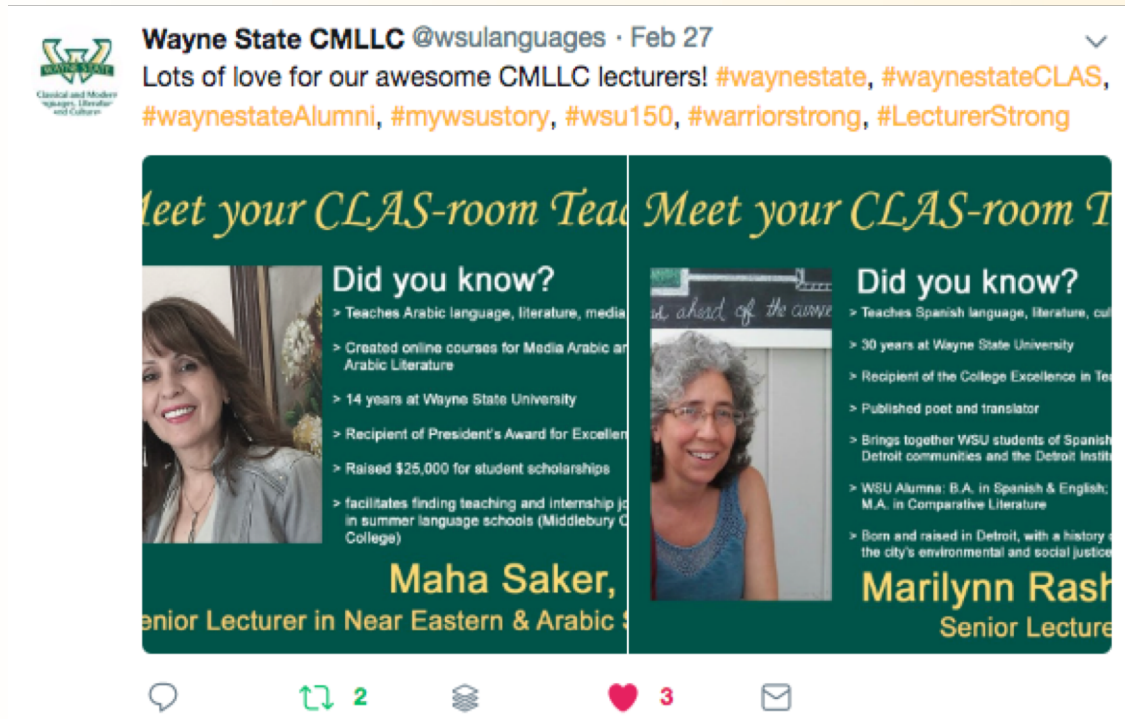
Show your research. Tell people why it matters.



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PERSONAL ACCOUNTS

Let students “meet” you on your terms...
NOT through RateMyProfessor.com.



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PERSONAL ACCOUNTS

Show people what you love about Wayne State and Detroit.



College of Liberal Arts and Sciences

PERSONAL ACCOUNTS

Brag about your students.



Lisa Maruca @lmaruca · Aug 31

You guys! This is my former @EnglishWSU #bookhistory and internship student and I am just bursting with pride! Congratulations, Nushrat! ❤️ #waynestate #humanities

Nushrat R. @nushrat21

I'll be writing for The Edit, a @nytimes newsletter for college students and recent graduates.

Pumped about this opportunity and excited to share. I'd love to hear...



College of Liberal Arts and Sciences

CLAS ON TWITTER

Departments

[@HistoryatWayne](#)

[@waynestatechem](#)

[@waynestatephys](#)

[@EnglishWSU](#)

[@WSULanguages](#)

Faculty

[@JulieLesnik](#)

[@KidadaEWilliams](#)

[@RelationScience](#)

[@evfaue faue](#)

[@SteffiHartwell](#)



MORE RESOURCES

go.wayne.edu/researchcomm101

clas.wayne.edu/marketing > Social Media



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