The Politics of Regional Transit: Lessons from St. Louis and Beyond

Lent Upson Lecture
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May 16, 2013
### Detroit-Warren-Livonia, MI Metro Area

<table>
<thead>
<tr>
<th>Transit Coverage in Detroit</th>
<th>Labor Access Rate in Detroit</th>
</tr>
</thead>
<tbody>
<tr>
<td>The share of jobs in the metropolitan area that are in neighborhoods with public transit service.</td>
<td>The share of the metropolitan population that the typical job can reach in 90 minutes via public transit.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Entire Metro Area</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit Coverage in Detroit</td>
<td>64.9%</td>
<td>63</td>
</tr>
<tr>
<td>Cities Only</td>
<td>99.7%</td>
<td></td>
</tr>
<tr>
<td>Suburbs Only</td>
<td>56.4%</td>
<td></td>
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<tr>
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</thead>
<tbody>
<tr>
<td>Labor Access Rate in Detroit</td>
<td>20.0%</td>
<td>71</td>
</tr>
<tr>
<td>Cities Only</td>
<td>33.1%</td>
<td></td>
</tr>
<tr>
<td>Suburbs Only</td>
<td>14.3%</td>
<td></td>
</tr>
</tbody>
</table>
TRANSIT. SOME OF US RIDE IT. ALL OF US NEED IT.

CITIZENS FOR MODERN TRANSIT
cmt-stl.org
CMT’s Educational Campaign: “I Love Transit”
Targeted Turnout Strategy Works in St. Louis

Figure 1: Advertising Target Area

Increase in Voter Support for Transit Measures in St. Louis County from 2008 to 2010

Legend
- Interstates
- Advertising Target Area
- Municipal Boundaries

Increase in Support for Transit Measures
- Less than 10%
- 10% to 15%
- More than 15%
Policy Feedback in Regional Transportation