Trainings

- Nov 7: Mentoring Undergrads. 10-11am at Kresge Library, room 150.
- Nov 10: Predatory Journals. 1-2:30pm at 5057 Woodward Ave. 6th Floor, conference room A.
- Nov 11: Dealing with Difficult Student. 1:30-3pm at 1339 F/AB
- Dec 2: Job Market. 3-5pm at the F/AB, room 2339.

Student Spotlight


Amande Levitt presented, “Constructing Fatness through Online Discourse.”

Thanks for representing the department!

The Detroit Sociologist

Graduate Student Organization Nov 3, 2016

Next GSO meeting: Nov 10th, 9pm at Circa 1890 Saloon (5474 Cass)

A Dedication to Kaleema Sumareh

“Kaleema was in the midst of finishing her dissertation on the experiences of aging social movement activists involved in Welfare Rights Movement. Her empirical interests in this topic was related to her biography as a Black Detroiter that came of age during the black power movement and was involved in local movement activities promoting greater political rights and economic opportunities for the poorest and least politically powerful within the city and region. Her dedication to human rights shown through to the care and sophistication in which she approached her research. She was a great student and wonderful person.”

-R. Khari Brown, Ph.D.

Kaleema passed away on October 10, 2016. The Sociology Department will miss her positive spirit and kind personality. Our thoughts and prayers go out to her family and friends.

The New Graduate Student Organization

Salam Aboulhassan, President
Erin Moss, Vice President
Michael Sabbagh, Liaison
Lindsay Toman, Newsletter Editor
This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the text.
Inside Story Headline

This story can fit 150–200 words.

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Inside Story Headline

This story can fit 100–150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75–125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.
This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it’s a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you’ve received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees. If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you’ve created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.